

## **Fine Arts – Graphic Arts Study Program / Graphic Arts Department**

The Fine Arts – Graphic Arts Study Program forms artists and professional image makers which are using the graphic, traditional and digital methods and technologies, of visual expression and communication. Benefiting from a prestigious tradition, the study program proposes a dynamic and complex educational approach, mixing a rigorous and diverse technical preparation with the stimulation of the creative communication, of the innovation and original artistic expression. The purpose is to form specialists in the field of easel graphic art, illustration, graphic design and printing, as well as to promote art and culture using diverse methods and means specific to this direction.

### **Specific competencies**

Among the essential competencies obtained by the study program's graduates, we mention:

- the use of the specific technologies and techniques in order to transpose an artistic project into a certain field of the graphic arts: easel graphic art, engraving, illustration, printing, graphic art for advertisement
- the design and development of authentic artistic projects in the field of graphic arts
- efficient communication using the visual and discursive means specific to the field.

### **Career opportunities**

The professional career options of the study program's graduates include:

Freelance artist / creative practitioner within the field of easel graphic art and engraving / graphic designer / illustrator / coordinator and developer of advertisement, book illustration and comics' projects / teacher within the field of art education.